

BUSINESS IN BRIEF 1971

No. 96-February 1971

First Page-1971 Better Year for Business
Productivity to the Rescue
Improving the Quality of Life III
Financing Business

Richard W. Everett
Thomas J. Spitznas
William F. Butler
Lawrenc P. Hawkins

No. 97-April 1971

First Page-Recovery From Recession
Containing Inflation: Two Concepts
Improving the Quality of Life IV
The Wholesale-Retail Mix In Banking

Richard W. Everett
Justine F. Rodriguez
Fran Zuspan
Richard C. Aspinwall

No. 98-June 1971

First Page-U.S. Economy Expanding
Assessing the Adequacy of Corporate Liquidity
Photography in Perspective
Are U.S. Goods Less Competitive in
World Markets?
Water Pollution (Improving the Quality of
Life V)

Richard W. Everett
Philip Braverman
Herve Kevenides

Justine F. Rodriguez

Fran Zuspan

No. 99-August 1971

First Page-Continued Recovery
Financing U.S. Multinational Enterprise
Solid Wastes (Quality of Life VI)
The Savings Cycle (Charts)
Brighter Outlook for Home Furnishings
August Special Supplement--R.W. Everett

Richard W. Everett
A.Blake Friscia
Fran Zuspan
Philip Braverman
Justine Rodriguez
& Herve Kevenides

No. 100-October 1971

First Page-Nixon Economic Policies
Beyond Phase 2 (The Changing Role of
Business and Government)

Some Implications of the Investment Tax Credit

Trends in Credit Markets

Richard W. Everett

William F. Butler &
Justine Rodriguez
Steven Elgart &
Justine Rodriguez
Philip Braverman

No. 101-December 1971

First Page-Economic Growth
A Great Potential? (Services)
Factors Influencing Short-term
Interest Rates (Chart)
The Automobile Outlook

Richard W. Everett
Justine F. Rodriguez

Phil Braverman
MoHung Che